

**Confucius Institute of Rutgers University (CIRU)
Distinguished Lecture Series Winter 2017**

**“China's Expanding Global Media Presence: What Does It Mean for
Chinese Journalism?”**

NYIRI Pál Dániel

Vrije University, Amsterdam

Monday, December 4th, 4:30 p.m.

Alexander Library (4th Floor)

169 College Ave, New Brunswick, NJ



Prof. NYIRI Pál is Professor of Global History from an Anthropological Perspective at the Vrije University in Amsterdam. His research focuses on the international mobility of contemporary Chinese elites. His most recent books are *Reporting for China: How Chinese Correspondents Work with the World* and *Chinese Encounters in Southeast Asia: How People, Money, and Ideas from China are changing a Region*.

Abstract: While Western media are cutting their foreign correspondent networks, the number of Chinese correspondents has been expanding rapidly in recent years. Most discussions of growing Chinese media presence around the world have focused on how this serves the Chinese government's desire to reach foreign audiences with its message. However, the main audience of these journalists is in China. For the first time in history, Chinese readers, viewers and listeners have access to stories by reporters across the globe. Based on a study of 80 Chinese correspondents, this talk will explore what they want to tell Chinese audiences about the world and whether or not they are succeeding.

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